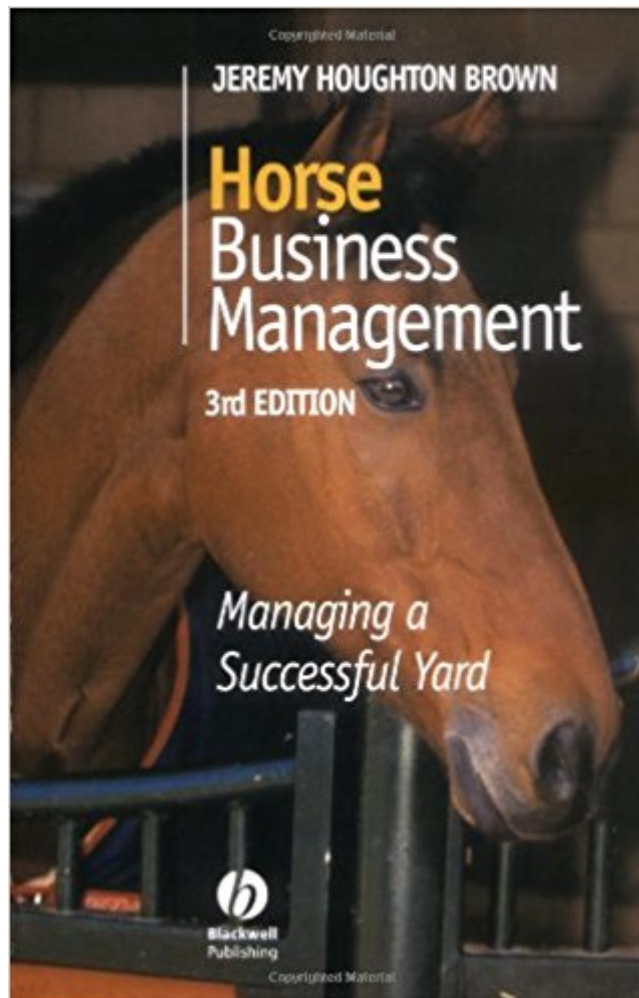




The book was found

Horse Business Management: Managing A Successful Yard



Synopsis

It has always been tough to make horses pay. Traditionally, management concentrated on horse care and the business was expected to flourish. However, lack of capital or time for management caused problems. This book shows, in simple practical terms, how proper care of the business enhances horse performance and leads to more enthusiastic, effective and efficient staff. Also, good management creates contented customers and owners, and a better financial return. Horse Business Management is applicable to stable yards of all types and horse businesses of every diversity. It is equally suitable for those working in the industry and to those aspiring to do so. It provides essential reading for those taking BHS or other equine qualifications and should be in the hands of every equine college student. This book is unique in its understanding of the horse industry, which is second only to agriculture in its importance to rural Britain.

Book Information

Paperback: 256 pages

Publisher: Wiley-Blackwell; 3 edition (July 24, 2001)

Language: English

ISBN-10: 0632058269

ISBN-13: 978-0632058266

Product Dimensions: 6.2 x 0.5 x 9.2 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,330,317 in Books (See Top 100 in Books) #78 in [Books > Textbooks > Medicine & Health Sciences > Veterinary Medicine > Equine](#) #209 in [Books > Medical Books > Veterinary Medicine > Equine Medicine](#) #472 in [Books > Science & Math > Biological Sciences > Animals > Horses](#)

Customer Reviews

This practical book deals with yard management, business management and training and has been written for all those who are or intend to be concerned with horses as a business or a career. It covers the business management requirements of the British Horse Society and National Vocational Qualifications (NVQs). Horse Business Management is particularly suitable for students of equine studies at National Certificate and Diploma level.

Jeremy Houghton Brown is a lifelong horseman and former competitor who has managed a wide

range of different yards. His training and early career in industrial management provided him with the business and staff management skills applied in this book. He was manager of the British National Equestrian Centre and the British Racing School and then for many years principal lecturer in equine studies at Warwickshire College where he started and pioneered British equine education. More recently he has been awarded Fellowship of the UK's Royal Agricultural Societies in recognition of his contribution to the horse industry.

[Download to continue reading...](#)

Horse Business Management: Managing a Successful Yard Yard: The Life and Magnificent Jewelry of Raymond C. Yard Successful Business Plan: Secrets & Strategies (Successful Business Plan Secrets and Strategies) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Business Plan Writing Guide: How To Write Successful & Sustainable Business Plans (Business Plan Writing Guides Book 1) Time Management: Guide to Time Management Skills, Productivity, Procrastination and Getting Things Done (time management, procrastination, productivity, ... successful people, efficiency, schedule) Understanding Equine Medications: Your Guide to Horse Health Care and Management (Horse Health Care Library) Catering: A Guide to Managing a Successful Business Operation How to Open & Operate a Financially Successful Herb and Herbal Plant Business (How to Open and Operate a Financially Successful...) Event Planning: Management & Marketing For Successful Events: Become an event planning pro & create a successful event series Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) The Pareto Principle for Business Management: Expand your business with the 80/20 rule (Management & Marketing Book 15) Transnational Management: Text, Cases & Readings in Cross-Border Management (Asia Higher Education Business & Economics Management and Organization) How To Franchise Your Business 2nd Edition: Grow your business by creating and managing a franchised network This Business of Artist Management: The Standard Reference to All Phases of Managing a Musician's Career from Both the Artist's and Manager's Point of View Cracking the Sales Management Code: The Secrets to Measuring and Managing Sales Performance (Business Books) Business Mastery: A Guide for Creating a Fulfilling, Thriving Business and Keeping it Successful The Chinese Way in Business: The Secrets of Successful Business Dealings in China Take a Leap of Faith and Start a Photography Business: A Beginner's Guide to Starting a Successful Business as a Photographer

Contact Us

DMCA

Privacy

FAQ & Help